

## Welcome Centers/Visitor Centers



LaGuardia- American Airlines Terminal



Parabit's Welcome Centers are a unique solution in providing self-service within arrival areas at **JFK, LaGuardia and Newark Airports**. The Welcome Centers include integration of **60 hotel/car rental/ground transportation kiosks** and **150 digital signage** displays. Additionally, Self-Service Kiosks allow access to The Port Authority Website which provides information on flight tracking, hotels, baggage claim, ground transportation, car rental companies and many other services. Various ATM's are also integrated within the Welcome Centers. The Centers include sleek Ground Transportation Information Counters that permit the Port Authority Customer Care Reps to help with usage of technology for booking ground transportation services. Brochure racks containing local attractions are also integrated within the Centers.

The Welcome Centers are designed, manufactured, installed and serviced by Parabit Systems. Digital signage is managed by Parabit's Remote Content Management Services.



LaGuardia- American Airlines Terminal



JFK- Terminal 5



Newark- Terminal B

**The Welcome Center concept focuses on transition of the traveler to their final destination or to the multitude of attractions advertised through the centers Brochures and Digital Signage.**

# Welcome Centers/Visitor Centers

Welcome Center Displays are a modern day integration of design, modular construction and technology serving the growing self-service needs of today's economy. Welcome Centers can be utilized to provide self-service at locations such as rest stops and airports. Additionally, educational facilities and financial institutions can also utilize welcome centers to offer services such as registrar, bursar and bill payment.



Newark- Terminal C



JFK- Terminal 4



Jamaica Station



## Displays provides the following self-service solutions:

- Car Rental Reservations and Pickup
- Ground Transportation Services
- Hotel Reservations and Pickup
- Digital Signage on Attractions
- Airline and Airport Services
- Brochures on Attractions
- Cell Phone Charging Kiosk
- Mass Transit Card Dispensing
- ATM's



Since ancient times, the arch has been the basis of virtually every threshold. It is universally recognized in every culture as a portal. Our design, (using the open arch) defines our space without confining it in a matter that speaks across barriers of language and culture. Rising to the level of an icon- arches stand in unison to greet travelers from around the world.



JFK- Terminal 8



LaGuardia- Delta Shuttle Terminal