

Virtual Concierge

Parabit's Virtual Concierge Kiosk can inform, educate, assist and entertain your guests 24/7 through on-demand printing of information and marketing material. Our self-service kiosk solution combines cutting edge LCD technology, progressive design and proprietary software.

With Parabit's Virtual Concierge software, an unlimited amount of brochures can be displayed on your kiosk! The Kiosk generates advertising revenue through digital signage and digital brochures. Typical return on investment is less than one year after deployment in high traffic areas!



Benefits

Cost Effective

- Eliminate the need to mass produce brochures (Go Green effort)
- Reduce storage and transportation fees
- Print real-time information

Marketing

- Analyze statistical information obtained from the kiosk
- Display different content as the user approaches the kiosk

Revenue Generation

- Implement a Pay Per Use of Kiosk Fee
- Promotion of products and services via coupon printing

Security

- Auto refresh when user steps away from the kiosk
- Secure Web Browser
- Flexibility to authorize which Web sites may be displayed

Wayfinding

Parabit's Wayfinding Kiosks are a web-based solution designed to provide visitors with an informational directory. The kiosk implements a touch screen for navigation. The user is taken to an interactive splash screen which can display advertising or helpful tips. Next the visitor is taken to a main menu consisting of a series of category buttons (i.e. Places to Stay, Places to Eat, Where to Shop, Real Estate, ATM's).

Sub-categories provide the visitor with a listing of member organizations for the visitor to choose from. The kiosk also implements a category in which the visitor can attain extensive information about the member (i.e. address, phone number, specials, amenities, photos, availability).

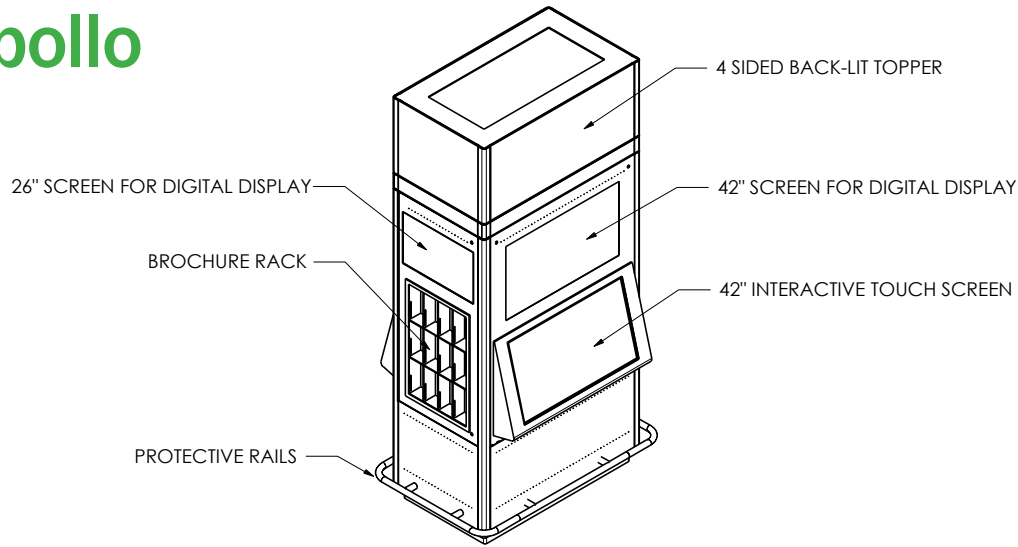
Features

- Provide maps w/ dynamic paths & directions
- Change data remotely
- Reduce Personnel
- Real-time import of data base content
- Simple user interface for data management

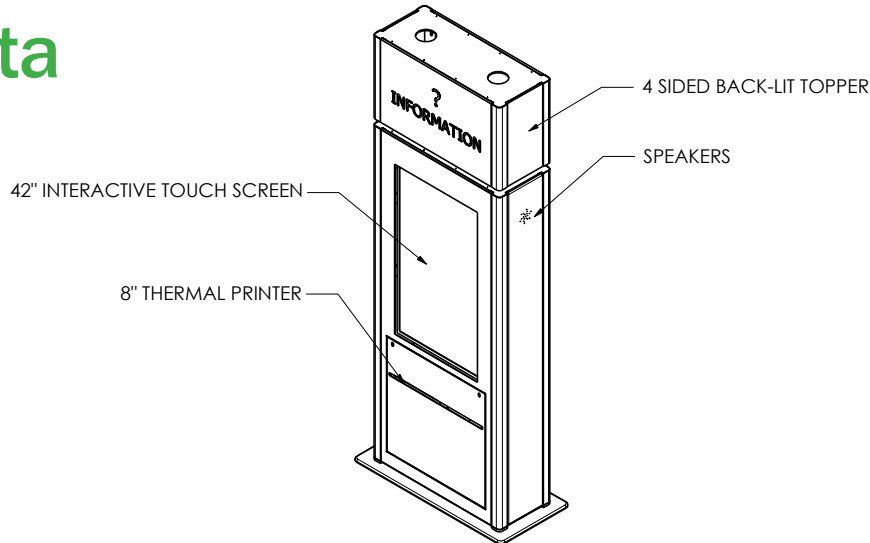
Sample Information Kiosk User Interface Screen



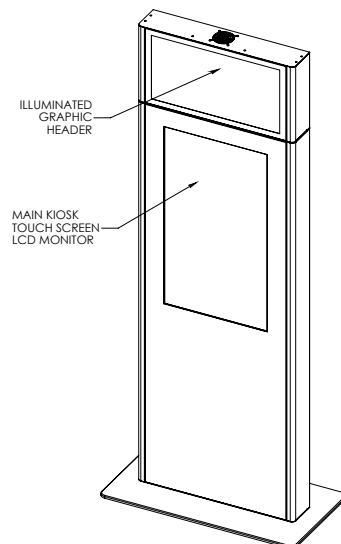
Apollo



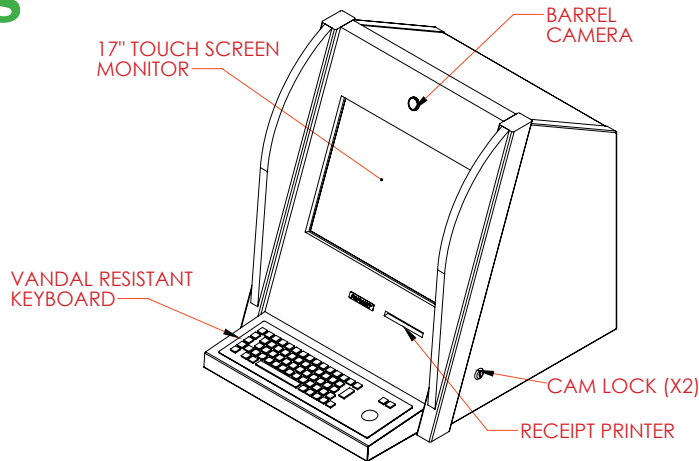
Aveta



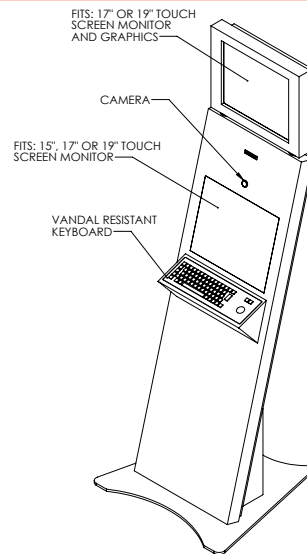
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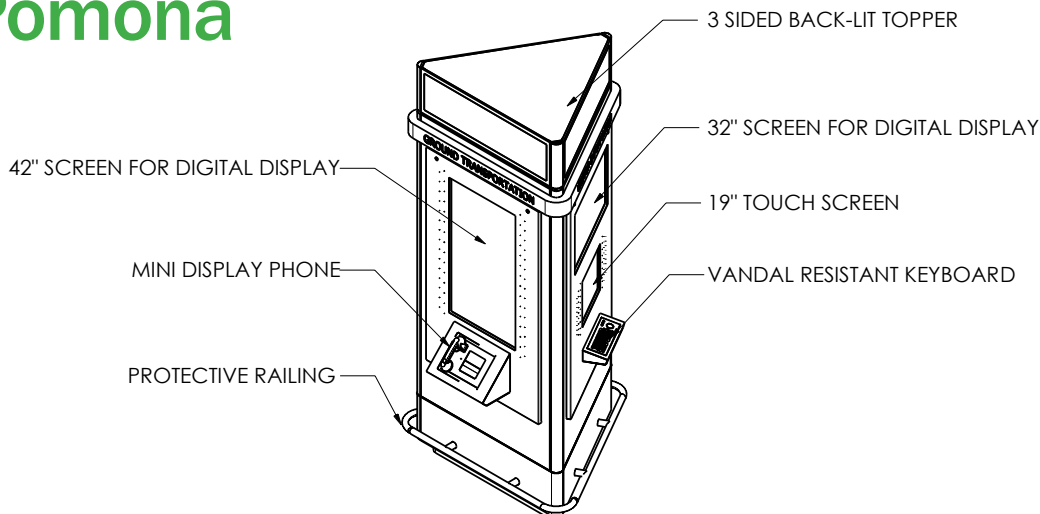
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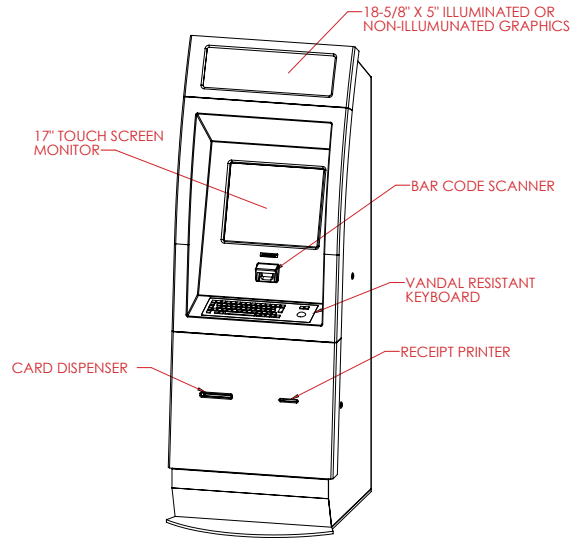
Juno



Pomona



Poseidon



Tablet Kiosk

